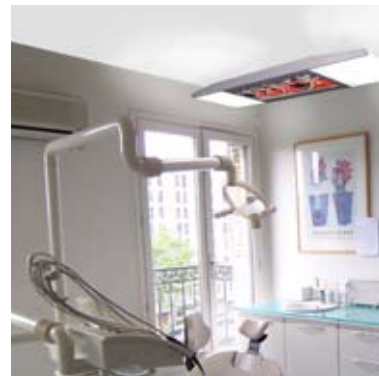


كلب الأسنان



ARAB DENTAL
Media Data 2010



ARAB DENTAL

Arab Dental is the only dental journal published exclusively in Arabic for the entire Arabic language area. Arab Dental is doing justice to the needs of Arabic dentists and dental technicians with regard to information and further education, particularly through practice orientated articles on new therapy techniques and reports on the work with new materials. Arab Dental is therefore a forum for and mediator between the global dental medicine and dental technology industry and suppliers to the Arabic language area.

Published quarterly

Printrun: 9,370 copies

Pass-on-Readership: > 4 Readers/copy

Distribution: Middle East and

North Africa

Additional distribution on all important

exhibitions

Geographical Circulation

(Aug. 2009)

Saudi Arabia	21%	Iraq	3%
Syria	15%	Oman	2%
Egypt	12%	Kuwait	2%
U.A.E.	11%	Bahrain	1%
Lebanon	6%	Tunesia	1%
Jordan	6%	Marocco	1%
Arab readers rest. of world	4%	Quatar	1%
Libya	4%	Mauretania	1%
Yemen	4%	Sudan	1%
Algeria	4%		

Readership Analysis

(Aug. 2009)

Dentists	41,0%	Hospital Administration	2,0%
specialised Dentists	22,0%	Dental Service	
Dental Technicians /		in Armed Forces	1,5%
Laboratories	11,5%	Others	1,0%
Universities,		Libraries	0,5%
Dental Schools	9,0%		
Trading Companies,			
Agencies	7,0%		
Public Health Authorities;			
Ministries	4,5%		



Contact

Publisher

VVA International Health Publications GmbH
Theodor-Althoff-Strasse 39 • D-45133 Essen

phone: +49 (201) 87 12 69 50

fax: +49 (201) 87 12 69 40

email: h.neumann@vva.de

www.arabdental.com

Managing Director

Mr. Reiner Hoffmann

Project Management

Mr. Heinz Neumann

phone: +49 (21 82) 81 12 74

mail: h.neumann@vva.de

Editor-in-Chief

Dr. d. s. Dr. med. dent.

Rabih Nahas

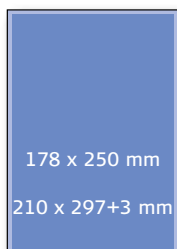
email: info@dr-dr-nahas.de

Readership:

Practising dentists, dental departments of hospitals and health centres, private dental clinics, specialists in oral surgery and orthodontics, dental technicians, dental laboratories, hospital administrations, dental clinics of the armed forces, public health service authorities, ministries, trading companies/agencies.

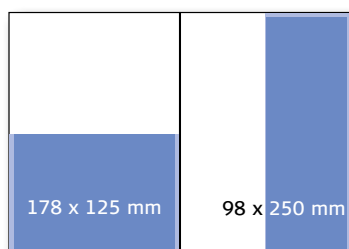
Rates

1/1



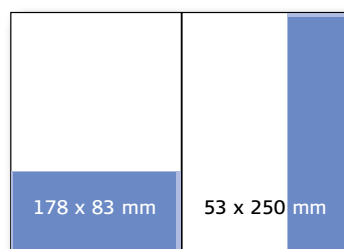
EUR 3,875

1/2



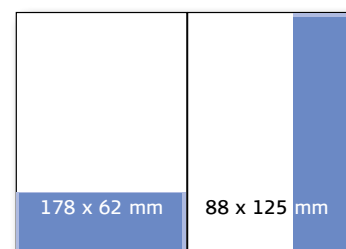
EUR 1,998

1/3



EUR 1,475

1/4



EUR 1,115

Special Position

2nd cover	EUR 4,500
3rd cover	EUR 4,300
4th cover	EUR 4,700

List of Suppliers

EUR 125per line / section / issue

www.arabdental.com

Online Advertising rates upon request

Frequency discount

5% for min. 3 insertions within one year:

Agency discount 10 %

Rates quoted are exclusive VAT.

Sales

Italy

Mr. Luigi Rancati
phone: +39 (02) 70 30 00 88
fax: +39 (02) 70 30 00 74
email: lrancati@rancatinet.it

Korea

Mr. Young J. Baek
phone: +82 (2) 22 73 48 18
fax: +82 (2) 22 73 48 66
email: ymedia@chol.com

other countries

Mr. Andreas Conze
phone: +49 (201) 87 12 69 50
fax: +49 (201) 87 12 69 40
email: a.conze@vva.de

USA, CDN, UK

Mrs. Maria Pedrosa Kaiser
phone: +1 604 628 71 01
fax: +1 604 909 29 36
email: mkads@mac.com

Japan

Mr. Ted Asoshina
phone: +81 (3) 3263 50 65
fax: +81 (3) 3234 20 64
email: aso@echo-japan.co.jp

China

Mr. Gavin Hua
phone: +86 (7 55) 81 32 4036
fax: +86 (755) 82 24 20 39
email: gavin-hua@163.com

D, A, CH, FL

Mr. Heinz Neumann
phone: +49 (21 82) 81 12 74
fax: +49 (21 82) 81 12 75
email: h.neumann@vva.de

Technical Data

Trim Size

210 mm x 297 mm

Type Area

178 mm x 253 mm
2 columns each 67.6 mm

Publishing Date Material Closing Ads Closing

Issue 1	Issue 2	Issue 3	Issue 4
March 31	June 30	Sept. 30	Dec. 30
March 1	June 1	Sept. 2	Dec. 3
Feb. 18	May 24	Aug. 20	Nov. 18

Please send printable pdf file format (so called locked file).
For translating into Arabic language we require open files.
If you send open files, please consider following:

- Send along all fonts, pictures and graphic art.
- Use Postscript-Fonts and avoid the modification of fonts.
- Ensure that all fonts are included in eps and pdf-files.

Advertising Administration Production Manager

Ms. Christine Sansoni
phone: +49 (201) 8 71 26 933
fax: +49 (201) 8 71 26 840
email: c.sansoni@vva.de

ARAB DENTAL
Media Data 2010

