

# كتاب الأسنان



## Technical Data

**Trim Size**  
210 mm x 297 mm

**Type Area**  
178 mm x 253 mm  
2 columns each 67.6 mm

**Publishing Date**  
**Material Closing**  
**Ads Closing**

**Issue 1**  
March 31  
March 7  
Feb. 28

**Issue 2**  
June 30  
June 7  
May 31

**Issue 3**  
Sept. 30  
Sept. 7  
Aug. 31

**Issue 4**  
Dec. 30  
Dec. 7  
Nov. 30

Please send printable pdf file format (so called locked file).  
For translating into Arabic language we require open files.  
If you send open files, please consider following:

- Send along all fonts, pictures and graphic art.
- Use Postscript-Fonts and avoid the modification of fonts.
- Ensure that all fonts are included in eps and pdf-files.

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# ARAB DENTAL Media Data 2012



Arab Dental is the only dental journal published exclusively in Arabic for the entire Arabic language area. Arab Dental is doing justice to the needs of Arabic dentists and dental technicians with regard to information and further education, particularly through practice orientated articles on new therapy techniques and reports on the work with new materials. Arab Dental is therefore a forum for and mediator between the global dental medicine and dental technology industry and suppliers to the Arabic language area.

Published quarterly  
 Prinrun: 9,120 copies  
 Pass-on-Readership: > 4 Readers/copy  
 Distribution: Middle East and North Africa  
 Additional distribution on all important exhibitions



## Geographical Circulation

(Aug. 2009)

Saudi Arabia	21%	Iraq	3%
Syria	15%	Oman	2%
Egypt	12%	Kuwait	2%
U.A.E.	11%	Bahrain	1%
Lebanon	6%	Tunesia	1%
Jordan	6%	Marocco	1%
Arab readers rest. of world	4%	Quatar	1%
Libya	4%	Mauretania	1%
Yemen	4%	Sudan	1%
Algeria	4%		

## Readership Analysis

(Aug. 2009)

Dentists	41.0%	Public Health Authorities;	
specialised Dentists	22.0%	Ministries	4.5%
Dental Technicians /		Hospital Administration	2.0%
Laboratories	11.5%	Dental Service	
Universities, Dental Schools	9.0%	in Armed Forces	1.5%
Trading Companies,		Others	1.0%
Agencies	7.0%	Libraries	0.5%

## Contact

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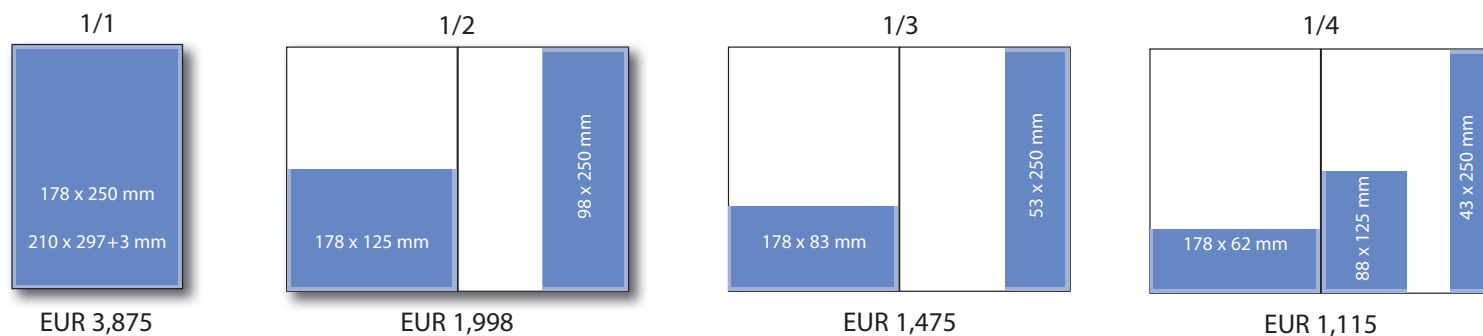
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## Readership:

Practising dentists, dental departments of hospitals and health centres, private dental clinics, specialists in oral surgery and orthodontics, dental technicians, dental laboratories, hospital administrations, dental clinics of the armed forces, public health service authorities, ministries, trading companies/agencies.

## Rates



### Special Position

2nd cover	EUR 4,500
3rd cover	EUR 4,300
4th cover	EUR 4,700

### List of Suppliers

EUR 125 per line / section / issue

[www.arabdental.com](http://www.arabdental.com)

Online Advertising rates upon request

### Frequency discount

5% for min. 3 insertions within one year:

Agency discount 10 %

Rates quoted are exclusive VAT.

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